

# Granada International Summer School in Entrepreneurship Research 2020.

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## DATES

To be confirmed

## VENUE

Facultad de Ciencia Económicas y Empresariales, Campus de la Cartuja s/n, 18071 Granada.

## SHORT DESCRIPTION

This summer school aims to provide an opportunity for researchers in entrepreneurship to further develop their knowledge on topics that will contribute to a broader understanding of entrepreneurship as a societal phenomenon. Some of these topics include social entrepreneurship, the role of context in entrepreneurship research, identity and gender in entrepreneurship, inequality and entrepreneurship, as well as sustainability and entrepreneurship.

In the session dedicated to each topic, participants will have the opportunity to discuss the state of the art, commonly used methods and theories, and potential new directions for research. This summer school also offers participants the opportunity to network with colleagues and leading researchers in the field, explore new avenues of thought, learn collectively, and exchange ideas.

## APPLICATION

From March, 1st to April, 30th 2020

The summer school will receive a total of 30 students

### Registration fees:

For PhD students: 175 €

For researchers: 325 €

This price includes attendance fees, teaching material and attendance to all the social events included in the programme.

To register, go to [www.gicer.es](http://www.gicer.es) and fill in the application form. Once you receive the confirmation email, you have to complete the registration in 2 steps:

1. Make a bank transfer indicating the acronym "GISSER" together with your name, surname and passport/ID to:

Name of bank account holder: ESCUELA INTERNACIONAL DE POSGRADO IBAN: ES67 2038 3505 3764 0000 1291 SWIFT: CAHMESMMXXX

2. Send an email with the bank transfer receipt to: [abojica@ugr.es](mailto:abojica@ugr.es). In case you are a PhD student, please include in this email an accreditation (certificate of enrollment in an official PhD programme, link to your profile in your institution directory, etc.)

## SPEAKERS

### Ted Baker, Rutgers University, US

**Ted Baker** holds the George F. Farris Chair in Entrepreneurship and is director of the Rutgers Advanced Institute for the Study of Entrepreneurship and Development (RAISED) at Rutgers University. He is also Honorary Professor at the University of Cape Town and Senior Fellow of the Bertha Centre for Social Innovation & Entrepreneurship, and also Fellow & Founding Member of the IfM (Institut für Mittelstandsforschung) Research Fellows Network, Bonn, Germany. Ted spent much of the first half of his adult life building a variety of technology-rich entrepreneurial ventures. His research explores entrepreneurship under resource constraints and adversity, focusing on sources and patterns of resourceful behavior. His current work on Founder Identity Theory (FIT) extends this by drawing on the social psychology of identity to explore the processes through which entrepreneurship sometimes allows people to pursue their goals and become who they want to be despite common problems of resource constraint and adversity. His work has been published in leading outlets, for example, Administrative Science Quarterly, Academy of Management Journal, Journal of Business Venturing and Entrepreneurship Theory & Practice.

### Helen Haugh, University of Cambridge, UK

**Dr. Helen Haugh** is senior faculty at Judge Business School, University of Cambridge and research director for the Centre for Social Innovation. She received her PhD from the University of Aberdeen. Her research interests focus on social and community enterprise, development and sustainability and her work has been published in leading management and entrepreneurship journals including Academy of Management Journal, Academy of Management Discoveries, Academy of Management Education & Learning, Journal of Business Venturing and Entrepreneurship Theory & Practice.

Fuente: [https://escuelaposgrado.ugr.es/doctorado/escuelas/escuelasdeverano/2020/idss-2020/gisser\\_2020/index](https://escuelaposgrado.ugr.es/doctorado/escuelas/escuelasdeverano/2020/idss-2020/gisser_2020/index)

## **Elisabet Carine Ljunggren, Nord University, Norway**

**Professor Elisabet Ljunggren (PhD)** works at Nord University, Faculty of Social Science, Norway, where she also is Vice Dean for Research and Development. She has been doing research with a gender perspective on entrepreneurship, innovation and policies related to these issues for the last 25 years. Professor Ljunggren has published several articles (ETP, ERD, etc.) and book chapters, both in Norway and internationally. She has co-edited a special issue on gender and innovation in the International Journal on Gender and Entrepreneurship, co-edited The Research Handbook on Gender and Innovation (E. Elgar, 2016). Professor Ljunggren served to periods at the Norwegian Governments Committee on Gender Balance and Diversity in Research (<http://kifinfo.no/en>) and is engaged in issues on gender balance in research institutions, implementation of gender perspectives in research and knowledge production. In addition, she led the committees work on diversity in academia.

## **Erin Powell, University of North Carolina, US**

**E. Erin Powell** is an assistant professor in the Department of Management, Innovation & Entrepreneurship in the Poole College of Management at North Carolina State University. She also trains and supervises PhD students studying entrepreneurship at the University of Cape Town in South Africa. Prior to recently rejoining N.C. State, where she completed her PhD, she was a visiting assistant professor at Brown University and an assistant professor at Clemson University. She has taught a variety of entrepreneurship courses to undergraduate, MBA and PhD students as well as to local entrepreneurs in rural communities. Erin's research focuses on founder identity, heterogeneity of motivations among entrepreneurs and entrepreneurial resourcefulness. Her work has been published in leading academic journals including Academy of Management Journal, Journal of Business Venturing, Journal of Management Studies and Small Business Economics. She serves on the editorial board for Journal of Business Venturing.

## **Jeffrey York, University of Colorado Boulder, US**

**Jeffrey G. York** is an Associate Professor of Strategy and Entrepreneurship, Research Director for the Deming Center for Entrepreneurship, and Faculty Director for Masters Certificate Programs at the University of Colorado, Boulder. He received his PhD from the Darden School of Business at the University of Virginia. Professor York's teaching and research are focused on how and why entrepreneurs create new products, services, and industries that reduce environmental degradation. He teaches classes in business planning, entrepreneurial thinking, and environmental ventures at the undergraduate, MBA and PhD levels. Professor York has published research in journals such as the Academy of Management Journal, Academy of Management Review, Journal of Business Venturing, Organization Science, and Strategic Management Journal. He serves as a Field Editor for the Journal of Business Venturing and on the editorial boards of the Academy of Management Journal, Entrepreneurship Theory & Practice, and Strategic Entrepreneurship Journal.

## **SOCIAL PROGRAMME**

The Summer School will organize various cultural activities (guided visit through the historical center and Albayzin quarter, Spanish wine tasting and a cocktail in the beautiful gardens of Carmen de la Victoria).

## **ORGANIZING COMMITTEE**

- Ana Maria Bojica Bojica
- Matilde Ruiz Arroyo
- David Ortiz Rodríguez
- José Alberto Castañeda García
- María del Mar Fuentes Fuentes
- Carlos Antonio Albacete Sáez.
- Rodrigo Martín Rojas
- Vanesa Barrales Molina
- Ted Baker

## **DOCTORAL PROGRAMMES & RESEARCH GROUPS**

Doctoral Programme in Economics and Business

Grupo de Investigación Avanzada en Dirección de Empresas

Project ECO2016-80677-R, Plan Estatal de Investigación Científica y Técnica y de Innovación. Fondos FEDER

## **PARTNERS**

Escuela Internacional de Posgrado de la Universidad de Granada

Unidad de Excelencia Investigaciones Avanzadas en Economía y Empresa

Fuente: [https://escuelaposgrado.ugr.es/doctorado/escuelas/escuelasdeverano/2020/idss-2020/gisser\\_2020/index](https://escuelaposgrado.ugr.es/doctorado/escuelas/escuelasdeverano/2020/idss-2020/gisser_2020/index)

European Council for Small Business

Facultad de Ciencias Económicas y Empresariales

Red Global Entrepreneurship Monitor (GEM) España

UGR Emprendedora

## Contact information

For any additional information, please contact:

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